

NOBEL MasterShoes

THE 3RD FOOTWEAR, BAGS & FASHION FAIR

22-25 OCT. 2025

KONYA CHAMBER OF COMMERCE
TUYAP KONYA INTERNATIONAL FAIR CENTER

IN THE SHOES INDUSTRY,

KONYA IS THE REAL DEAL



NOBEL
EXPO



KASO



The world of footwear comes to you with the International MasterShoes Fair!



With MasterShoes 2025, we aim to showcase the quality, design, and strength of the Turkish footwear industry—which has an annual export value of over 1 billion dollars—and to help valuable industry members access new markets and increase their exports in a value-added way. At Master Shoes Fair, which brings together the most innovative products, best designs, plenty of variety, and competitive prices of 2025, participants will have the opportunity to meet the leading brands in the industry.



200+

Exhibiting Companies



300+

Brands



15.000 m²

Total Area



56

Buyer Delegation Countries

LIST OF COMPANIES' PURCHASE REQUESTS



Women's Shoes
Men's Shoes
Children's Shoes
Leather Goods
Sports Shoes
Slippers
Shoe Accessories
Bag Accessories
Leather Accessories
Wallets and Cardholders
Soles and Heels
Shoe Chemicals and Adhesives
Synthetic Leather Products
Shoe Industry Machinery and Technology





Why Should You Participate?



Gain New Customers / Develop Business Opportunities



Enhance Brand Recognition



Discover Innovative and Modern Designs / Rapid Industry Access



Learn About Competitors and Stay up-to-date on Industry Developments



Expand to New Markets and Increase Sales



Networking

PARTICIPANT PROFILE

Footwear manufacturers, importers, and distributors

Women's Shoes
Men's Shoes
Children's Shoes
Leather Goods
Sports Shoes
Slippers

Leather Accessories Manufacturers, Importers, and Distributors

Shoe Accessories
Bags and Accessories
Wallets and Cardholders
Leather Accessories
Synthetic Leather Products

Sole and Heel Manufacturers

Shoe Chemicals and Adhesives Manufacturers

Shoe Industry Machinery and Technology Manufacturers

Why Should You Visit?



Compare the Most Diverse Products and Prices



Grow Your Business and Profits



Stay Up-to-Date on the Latest Industry Developments



Expand Your Professional Network



Competitive Prices and Quality Designs



Get Ahead of Your Competitors



International Buyer Delegation Program

The Nobel MasterShoes International Footwear Fair, expected to make a significant contribution to Turkey's footwear exports, will be held in a dedicated B2B area. With a **buyer delegation program** tailored to the sector's needs, the fair will provide an opportunity for one-on-one meetings between our esteemed industry professionals and key buyers from **Europe, Russia, CIS countries, the Gulf, the Middle East, and Africa.**

The primary goal of the fair is to open doors to new markets, offering direct access to buyers operating in over 56 countries.

B2B



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EXPO

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ANADOLU
FUARCI LIK

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