

Sustainable Raw Materials Value Chains

Brazilian Mining Expo & Congress EXPOSIBRAM 2025 27-30 October 2025

Centro de Convenções Salvador, Av. Octávio Mangabeira, 5.490 – Boca do Rio, Salvador, Bahia
Official EXPOSIBRAM program: <https://exposibram2025.ibram.org.br/en/about-the-congress/>

EU Business mission: “Facilitating access to European capital and innovation for sustainable and responsible critical raw materials value chains in Brazil.”

Aligning with EXPOSIBRAM, an EU mission led by Joan Canton, Head of Unit “Raw Materials and Energy Intensive Industries” at the Commission’s Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), will take place from 27-30 Oct 2025. From the EU side, the mission will include officials from Brussels, European Investment Bank (EIB) and Delegation to Brazil.

It follows up on a mission in April 2024, which launched EU-BR conversations around five topics at the core of *EU Strategic Partnerships on Sustainable Raw Materials Value Chains*: ● B2B and integration of raw materials value chains; ● Cooperation on research and innovation; ● Alignment on ESG criteria and international standards; ● Training and skills; ● Infrastructure for industrial raw materials projects.

Objective and rationale

The objective is to strengthen relations, promote investment in projects with potential to supply the EU industry and value chain development, and highlight EU expertise in innovation and environmental stewardship. The focus is on connecting Brazilian policymakers and raw materials projects with EU companies, financiers and policymakers. The start of negotiations of a possible strategic partnership with Brazil is increasingly urgent.

The EU rented a private room for 29 Oct to offer a privileged space for EU-BR discussions and engagement with key public and private stakeholders incl. projects. The room offers seating for 25 around the table and 18 on side chairs. We will offer simultaneous EN/PT interpretation.

The detailed EU agenda for 29 Oct is in preparation. EU activities shall bring added value, serve EU public interest and aid the consolidation of an EU offer for Brazil. The agenda will be determined by Ministry of Mines and Energy’s (MME) availability and interest and EU Member State (MS) private and financial sector presence. The aim is to offer:

- Meetings with MME’s Secretariat for Geology, Mining, and Mineral Transformation
- Roundtables on specific industry sectors, e.g. Rare Earth Elements (REE), green steel
- Presentation of MS CRM Funds
- Individual project pitching sessions, including Jervois
- Cocktail reception

MS are kindly requested to:

- Comment and make additional suggestions for topics or specific project pitchings.
- **Mobilize relevant private or public companies, with a focus on mineral industry players, advanced tech providers (e.g. for CRM processing), and potential offtakers** (focus is not on service and equipment providers).
- **Ensure participation of finance institutions as sovereign funds, development banks and Export Credit Agencies.**
- Inform EU Delegation on confirmed participants as soon as possible (cintia.hoskinson@eeas.europa.eu).

Annex:

Preliminary agenda – *EU-organized activities in blue*

- **Sunday, 26 October or Monday, 27 October**
 - Arrival in Salvador, Bahia
- **Monday, 27 October**
 - EXPOSIBRAM opening and talk show (17:00-20:00)
- **Tuesday, 28 October**
 - EXPOSIBRAM Congress (9:00-18:00)
 - Field visit for foreign delegations, organized by ApexBrasil – Morning: CIMATEC industrial complex, Camaçari, Bahia. Afternoon: company operations TBC (possibly RHI Magnesita)
- **Wednesday, 29 October (8:00 to 19:30) (All TBC)**
 - Meeting(s) with MME, i.a.
 - EU-BR G2G bilateral on policy developments and priorities
 - Public-private roundtable on strategic cooperation in REE value chain (incl. MagBras)
 - Public-private roundtable on Green Steel
 - Presentation of MS CRM Funds
 - CRM Strategic Project Session – Jervois' Sao Miguel Paulista project
 - Pitching of 2-4 CRM projects [MS welcome to suggest projects]
 - Cocktail Reception (17:30-19:30)
 - EXPOSIBRAM Congress (9:00-18:00)
 - Individual bilateral meetings at EXPOSIBRAM, organized by IBRAM/ApexBrasil (9:00-18:30)
- **Thursday, 30 October**
 - EXPOSIBRAM Congress (9:00-17:00); including EU participation:
 - 09:50-10:10 Raw Materials Policy: a perspective from the European Union [Joan Canton, EC]
 - 14:00-15:15 Financing mechanisms [Enrique Galán, European Investment Bank]
 - ApexBrasil Investors' Day:
 - Morning: Panels on mining sector business environment with BR authorities, companies, and a panel for foreign investors to speak about challenges in investing in BR
 - Afternoon: Pitching sessions with foreign delegations for 10-15 Brazilian projects pre-selected with BNDES
 - Individual bilateral meetings at EXPOSIBRAM, organized by IBRAM/ApexBrasil (9:00-18:30)
- **Friday, 31 October**
 - Departure from Salvador