

MARKET ACCESS DAY

Porto, 12 December 2025



Program

Venue – Palácio da Bolsa, Rua Ferreira Borges, 4050-253 Porto

- 09:00 - 09:30 Registration and networking/welcome coffee
- 09.30 – 10.00 **Opening statements**
- Nuno Luís Cameira de Sousa Botelho, Chairman of the Board of Directors of the Porto Commercial Association
 - Manuel Castro Almeida, Minister of Economy and of Territorial Cohesion
 - EU Commissioner for Industry, SMEs and the Single Market, Mr. Stéphane Séjourné (TBC)
- 10.00 - 10:30 **Implementation and Enforcement of EU Trade Policy and its potential for Portugal**
- Keynote speaker:
Denis Redonnet, Deputy Director-General and Chief Trade Enforcement Officer (CTEO), Directorate-General for Trade and Economic Security (DGTRADE)
- Q&A
- 10:30 – 11:15 **Geoeconomics and the Future of EU Trade Policy**
- Panel discussion with:
 - Denis Redonnet, CTEO
 - Fernanda Ferreira Dias, Director-General of Economic Activities
 - João Luís Amador, Deputy Director of Economics and Research Department of Banco de Portugal and Associate Professor at Nova SBE
- Moderation by: – Gonçalo Lobo Xavier, Director-General of APED/ Portuguese Association of Distribution Companies
- Q&A
- 11:15 – 11:30 *Coffee break*
- 11:30 – 12:15 **EU Tools to support Access to Markets**
- Presentation by: Ksenija Korolova and Wolfgang Iglar, DGTRADE
- Access2Markets
 - Single Entry Point
 - Rules of Origin self-assessment tool
- Q&A
- 12:15 – 13:00 **Advantages of EU Free Trade Agreements - Success Stories in third countries' markets**
- Presentation by Peter Berz, Head of Unit in the Directorate General for Trade and Economic Security
 - Panel discussion with:
 - Sérgio Neto, CEO at **Petratex Textiles**
 - António Filipe, Chief Operating Officer at **Symington Family Estates**
 - Catarina Novais, Head of Marketing at **The Navigator Company**
- Moderation by: Philomène Dias, Executive Administrator at AICEP (Portuguese Trade & Investment Agency)
- Q&A
- 13:00 – 13:15 **Closing remarks**
- João Rui Ferreira, Secretary of State for Economy by VTC