

STRENGTHENING PORTUGAL'S POLICY FRAMEWORKS TO SUPPORT THE GREEN TRANSITION OF SME AND ENTREPRENEURSHIP AND THE NATIONAL BUSINESS INCUBATION AND ACCELERATION SYSTEM



TECHNICAL SUPPORT INSTRUMENT PROJECT (23PT34) FINAL PRESENTATION

An in-person event organised by Portugal's Ministry of Economy and Territorial Cohesion (Directorate General for Economic Activities) and the OECD Centre for Entrepreneurship, SMEs, Regions and Cities, with support from SG REFORM of the European Commission

Tuesday, 23 September 2025, 9:30-12:15

Instituto Superior de Agronomia, Sala de Atos, Tapada da Ajuda, 1349-017 Lisboa

Background information

The OECD Centre for Entrepreneurship, SMES, Regions and Cities (CFE) and the General Directorate for Economic Activities (DGAE) of Portugal's Ministry of Economy and Territorial Cohesion, with financial support from the SG REFORM of the European Commission, undertook between September 2023 and March 2025 a two-tier project which has assessed national policies

- a) to support the green transition of SMEs and green entrepreneurship and
- b) to develop the national business incubation and acceleration system.

The final event of this project will provide an opportunity to disseminate the main findings of the two main analytical reports produced in the context of this project to national policy makers and private-sector stakeholders.

Organizado por:



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AGENDA

09:30-10:00 | **Welcome coffee and registration**

10:00-10:30 | **Opening session**

- **Marta Lima Basto**, Deputy Director General, DGAE, Ministry of Economy and Territorial Cohesion, Portugal
- **Kaspar Richter**, Head of Unit, Sustainable Growth and Business Environment, SG REFORM, European Commission
- **Nadim Ahmad**, Deputy Director, Centre for Entrepreneurship, SMES, Regions and Cities, OECD

10:30-11:00 | **The green transition of SMEs and green entrepreneurship in Portugal**

- **Marco Marchese**, Policy Analyst, Centre for Entrepreneurship, SMES, Regions and Cities, OECD
- **Town Hall:** Stakeholders' Insights (open discussion)

11:00-11:30 | **Coffee break**

11:30-12:00 | **Strengthening business incubation and acceleration systems in Portugal**

- **Pablo Shah**, Policy Analyst, Centre for Entrepreneurship, SMES, Regions and Cities, OECD
- **Town Hall:** Stakeholders' Insights (open discussion)

12:00-12:15 | **Closing session**

- **João Rui Ferreira**, Secretary of State for the Economy, Ministry of Economy and Territorial Cohesion, Portugal
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